DENILSON MADEIRA

CREATIVE LEAD | CREATIVE PRODUCTION, AI & INTERACTIVE EXPERIENCES

Brazil · Open to remote work and relocation · Native Portuguese · Fluent English

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PROFILE

Creative leader and multidisciplinary designer combining team coordination, brand development, digital experiences and AI-assisted production. I have coordinated operational and creative teams, led large volunteer teams to deliver events, and delivered training and talks across Brazil. Experience spans art direction, original IP, 3D, interactive media, multimodal AI evaluation and end-to-end production. MSc in Interactive Digital Media with First Class Honours; nationally recognised for innovation at Vale S.A.

You bring the challenge. I research, create, raise the standard and make it sell.

SELECTED ACHIEVEMENTS

• Coordinated approximately ten colleagues at WS Comunicação and led a ten-person department at Extiminas, integrating creative work, production and delivery.

• Created Turma do Céu: nearly 200K organic YouTube views, physical merchandise and digital products. Designed and sold bespoke 3D pieces in Ireland.

• Led the team delivering ÉireLore in 12 weeks, combining digital production and physical collectibles. Earned First Class Honours in the MSc.

• Received national recognition at Vale for an operational-safety innovation. Led teams for large events, created mentoring programmes and workshops, and delivered talks to audiences of thousands.

PROFESSIONAL EXPERIENCE

3D Designer - AI Interactive Experiences | Revelo

Sep 2026 - present

• Develop and refine browser-based 3D experiences with HTML and Three.js, integrating geometry, materials, lighting and assets.

• Review AI-generated visual and interactive outputs; document defects, revisions and quality criteria.

AI Trainer & Multimodal Quality | Outlier AI

Aug 2025 - Sep 2026

• Evaluated multimodal outputs for instruction adherence, visual quality, usability and consistency; delivered structured feedback.

Freelance 3D Designer & Product Creator | Independent

Dublin, Ireland | Jun 2022 - Jul 2026

• Designed, produced and sold dozens of commissioned 3D-printed pieces: family portraits, premium gifts and action figures. Owned modelling, print preparation, painting and finishing.

Hospitality & Visual Communication | Eathos / Lottie’s

Dublin, Ireland | Jun 2022 - Jul 2026

• Eathos: progressed from customer service to barista and front-of-house cashier, expanding responsibility for the guest experience.

• Lottie’s: coordinated orders between guests and kitchen; entrusted by management with signage, promotional materials and venue decoration.

PROFESSIONAL EXPERIENCE - CONTINUED

Creative Director & Designer | Coraggio

Dec 2020 - Jan 2023

• Owned client delivery from briefing and visual identity to apparel graphics, social content and paid campaigns, including work for OdontoCompany.

• Ran Ruah and Turma do Céu e-commerce, with nationwide Brazilian shipping; managed Instagram, Shopify, Shopee, Meta Ads and Google Ads.

Speaker & Mentor | Independent Projects

Brazil | Dec 2015 - Dec 2020

• Designed and delivered a nine-session online business mentoring programme for approximately 30 paying entrepreneurs, covering purpose, positioning and business development.

• Reached 10,000+ participants across talks and workshops in Brazil; coordinated 20+ volunteers and engaged hundreds in weekly live sessions.

Trainee - Logistics & Communications | Vale S.A.

Apr 2014 - Apr 2015

• Supported management presentations and internal communications. Proposed magnetic lifting and remote operation for safer handling of heavy metal sheets; earned a national innovation award at Vale.

Administrative Assistant | Sales Gama

Apr 2012 - Dec 2013

• Supported HR, payroll, benefits and administrative records; developed internal tools to organise operations.

Production Coordination | EXTIMINAS

Mar 2011 - Sep 2011

• Led a department of approximately 10 people, aligning approved artwork, production priorities, deadlines and quality across printing and finishing.

Graphic Designer | WSPRINT / WS Comunicação

Apr 2009 - Jan 2011

• Coordinated approximately nine colleagues across customer service, design, printing and finishing; aligned briefs, materials, measurements and handoffs to support efficient delivery.

ORIGINAL IP & PRODUCTION

PURPO: Sole creator of an original children’s IP with eight published episodes. Developed character, narrative and continuity systems through an iterative AI-assisted production workflow.

EDUCATION

MSc Interactive Digital Media | Griffith College Dublin | First Class Honours, 2026

Business of Digital Media · Digital Media Platforms · Interaction Design · Visual Communication · Web Authoring · Research Methods. Electives: 3D Modelling & Rendering; Game Design and Development. Applied social campaigns, UX/UI, prototyping and academic Figma practice.

BSc Information Systems | Funcesi | 2013

TOOLS & CAPABILITIES

Illustrator · Photoshop · DaVinci Resolve · ZBrush · Unity · Marmoset · Chitubox · ChatGPT · Claude · Magnific · Kling · ElevenLabs · Lyria · Office · Shopify · Shopee · Meta Ads · Google Ads.

3D & prototyping: Blender, Figma. 2D animation & editing: Adobe Flash, Premiere Pro, Character Animator.

Creative direction · Cross-functional coordination · AI-assisted workflows · Quality assurance · Rapid prototyping · E-commerce · Paid media · Mentoring